United States Postal Service

Pre-Mailers' Technical Advisory Committee (Pre-MTAC)
Customer Experience, Product Solutions & Business Technology

June 9, 2021

Action Items

Follow up on Action Items from March MTAC

Issue	Topic/Subject
Remittance Mail Workgroup update	Remittance Mail
Shell functionality within Informed Delivery	Informed Delivery
Is there a possibility of optional single report for all promotions instead of individual by promotion?	Promotions
Premium Forwarding Service Commercial USPS enhancement. Update needed.	Timely Client Communication

Discussion Topics for June 29/30

Action Items/Issues- All shapes

Issue	Topic
Reorganization changes: USPS needs to continue to right size and make appropriate changes to reduce costs. What is the plan to manage possible "brain drain" as a result of VER acceptance?	All
Have Linda Malone share with team what her team is working on Engineering Systems - solutions and material handling.	All
Chris Neilsen Update on the new organization	All
Network future optimization possible fuller tray requirements and moving out of sacks. These changes could result in rate changes - timeline and additional information would be appreciated	All
Delivery delays are expected when natural disasters hit similar to the recent ice storm. In the past, however, the postal service had been quick to issue alerts and updates of hard hit areas and functions. The most recent event in TX and then moving up through the southwest however was significantly different (slow to no impact information). Are these delays related to recent reorganization in that individuals are not aware they need to communicate?	All
Industry would like a review and discussion of the additional 2021 rate increase 1. Considerations in applying rate authority across tiers. How did USPS factor in potential impact on volumes? 2. Is the current rate case a single off-cycle increase, or the cycle move to August rate changes go forward? 3. The current rate case included very few changes in mail preparation. As proposed network changes move forward, preparation changes will likely be needed. When does USPS plan to start working those changes into the pricing structure? When will consultations with industry about such changes begin?	All Classes
Update on USPS Connect	All Classes
Update from Jacqui Krage-Strako on the new Solutions group	All Classes

Action Items - Misc

Issue	Topic
Delivery service communications are poor. Flat and Periodical mailers are not getting factual responses of where mail is located, what is the delay and how will it be cleared up. Reports of mail dropped in January not delivered until May, weekly magazine from April 6 not delivered until end of May. Lack of stepping out in front and physically attempting to find the mail is resulting in lose customers and poor consumer confidence	Communications/ Consumer Delivery Impact / Brand Image
USPS has discontinued the $0.25 stamp (not pre-cancelled). Non-Profit mailers pre-stamp reply envelopes and the elimination of this stamp eliminates this option for non-profit mailers. This has been brought up several times in the past -- is there a reason the postal service is not going to support this in the future?	Stamps
Comprehensive overview of personnel changes across the network, facility changes and new contacts	Org Changes
Mail in Measurement - is there a reason this data is not being provisioned through IV? It seems to make sense that if we're trying to get as much mail in measurement we would want to use the power of IV	Data Information

Action Items - Flats

Issue	Topic
Leveraging Informed Delivery and opportunities for flat mailers to develop campaigns	Marketing Mail Flats & BPM
Latest update on density adder calculation for 2021	Marketing Mail Flats & BPM

Action Items/Issues- Packages

Issue	Topic
2021 Hazmat Business Plan - Review and discuss indicators with industry	Packages
BPM move to competitive -- Status Update Please	Packages
MID registration naming conventions: Update on "alias list" and an "opt out" functionality for names utilized on USPS.com	Packages
OCPI Update - update on topic was available at IMAG however not all MTAC members participate in IMAG	Packages
New Zone Change: 3 digit Orig to 5 digit dest and Zone 10	Packages

Issue	Topic
Review policy for late mail which caused mail to be "wasted" – marketing value lost (delivered after sales date, etc.). Marketers seeking refunds. May need to work in conjunction with operations/processing to implement a mechanism for MSP/MO to decide if mail should be delivered when it will be delivered outside of service standard.	Marketing Letters
Update on status of Task Team 32 (6x9 postcards). Now that survey is complete, what is the status of this issue?	Marketing Letters